

Video Artist Statement for Art+Technology

Due at the final exam period- worth 10% of your overall grade

Assignment Summary

Artist statements discuss who a person is as an artist and about the work they have produced. Artists are asked to create many artist statement throughout their careers and in the digital age are often asked to create artist statements in digital formats. This task will help you learn to create an artist statement in the form of a video. The statement should tell about you as an artist and about the work you created this semester. Below are a list of questions that should guide your thinking about the content of your statement. This is not a list of questions that you should go through and answer each one, instead pick a few that resonate with you to focus on.

Guiding Questions

What was your previous experience with art and/or technology?

What kind of artist are you?

What is your creative process?

How do you create your work?

Why did you create this work?

Where do you get your ideas from?

How do you decide what to make art about?

What do you think about art?

How does your work connect to your: ideas, interests, hobbies, personality, style, life, culture, religion, other art your do?

What questions do you anticipate viewers will have about your work that you could address?

What do you want the viewers to get out of looking at your work?

What piece are you most proud of?

What did you learn from doing this work?

What are your strengths as an artist?

What areas do you hope to improve on in the future?

Can you see a progression from your first piece to the last?

Can you see any trends in your work in terms of subjects or styles?

What are the stories behind your work?

What do you interpret the messages, feelings, or meanings behind your work?

If someone summed up your work in a sentence, what would it say?

Is there a quote that relates to your thinking about art?

How will you continue to use art in the future?

Video

- Use Adobe Spark
- 2- 2 ½ minutes in length
- First slide should have your name
- Must include images and you speaking about your work
- Words and music are optional
- Post a link to your video on Weebly
- Focus is on work from this semester

Considerations

- Take time to plan out your statement before you start
- Consider writing out what you will say
- You need organization and flow to your piece- beginning, middle, end
- You can use first person pronouns like “I”
- It should sound conversational- imagine you are talking to someone about your work
- Needs to sound and look professional
- Leave time for revision
- Ask if you need help!

Grading

Your statement will be graded 60% on ideas/content, 20% on conventions and 20% on organization. See the rubric provided by the teacher for specifics on each of these areas.